

138 Marine – Founding Member of GST

Verification Audit at 138 Marine according to the 4C's

This is the third report issued to 138 Marine Beachfront Guesthouse since 2010, when they obtained the first certificate. Over the years, management has addressed all the recommendations by the auditors. They maintain a high standard of managing towards sustainability.

C1. Conservation

138 Marine Beachfront Guesthouse has a clear, albeit unwritten policy, with regard to natural and cultural conservation, which is apparent in the way in which the guesthouse is managed.

A short history of the house and the philosophy behind the concept of sustainable use for customers, is included in a comprehensive booklet available in each room.

C2. Community

All permanent and temp staff are local. Remuneration is in accordance with the law and on-the-job training is provided in different areas as required. All stock, services and labour are sourced from local suppliers. Effort is made to promote local tourist businesses and activities and reading matter/brochures to support these are available.

C3. Customer

There is a well-established target market with guests returning more than once.

Info brochures and maps are available to guests about local activities and places to visit.

Reception is well handled and relaxed but not overdone and overly involved.

Staff is friendly and courteous. Breakfast is served from a very smart and sufficient menu. Well done!

C4. Company

Competent financial planning is in place. Sound management of money matters is obvious.